

Press Release

Basel, Switzerland, October 18, 2016

## Frankfurt Book Fair – 54th Karger Participation, 'Topic Article Packages' and Cooperation with *Altmetric*

**This year Karger Medical and Scientific Publishers will participate for the 54th time in the Frankfurt Book Fair where it introduces its new product 'Topic Article Package' and announces its cooperation with *Altmetric*.**

One year after celebrating its 125th anniversary, Karger Publishers has more milestones to report at the Frankfurt Book Fair.

### Karger Topic Article Packages

Karger will introduce its new product 'Topic Article Packages' to customers and partners in Frankfurt. These packages consist of journal articles and book chapters individually compiled on different topics with the help of a semantic search. The first 'Topic Article Package' to become available will cover diabetes.



"In addition to our existing collections and packages, 'Topic Article Packages' offer a horizontal and thematically focused cross section of our publishing program which renders the original publication format secondary. The novel concept is that content can be put together according to the specific research interests of institutions and researchers. Talks with our partners showed that this product attracts a great deal of interest", says Moritz Thommen, Director Sales.

### Cooperation with *Altmetric*



Right on time for the Frankfurt Book Fair, Karger announces its cooperation with *Altmetric*. The Altmetric badges can now be found on the full-text contents of Karger journals. *Altmetric* tracks the shares and engagement relating to Karger journal articles in online sources including the mainstream media, blogs, policy documents, and social and academic networks. Complementary to more traditional metrics, such as citations and the Impact Factor, *Altmetric* data offers an early indication of the visibility and influence of a publication. This is yet another service Karger provides for authors who wish to know more about the reach of their articles.

### Karger Publishers

Karger Publishers in Basel, Switzerland, is a globally active medical and scientific publishing company. Independent and family-run in the fourth generation by Gabriella Karger, the company is dedicated to serving the information needs of the scientific community with publications of high-quality content, covering all fields of medical science. The publication program comprises 50 new books per year, 106 peer-reviewed journals and a growing number of open-access publications. Karger content is published predominantly in English, with a strong focus on basic and clinical research, and is in general available online.

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Karger Publishers: [www.karger.com](http://www.karger.com)

Information and contact: [www.karger.com/MediaRelations](http://www.karger.com/MediaRelations)

Topic Article Packages: [www.karger.com/tap](http://www.karger.com/tap)

Altmetric: [www.altmetric.com](http://www.altmetric.com)

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