

Online Media Data and Rate Sheet 2018

Our banner ad options provide you with eye-catching prominence in the right hand column of each journal website and on the following subpages:

Journal Home | Journal Issues/Contents | Articles | Guidelines for Authors | Editorial Board | Aims and Scope

Dimensions and Pricing

The screenshot shows the Karger website interface for the journal 'Respiration'. The page layout includes a top navigation bar with 'KARGER' logo, 'Journals', 'Books', 'Collections', and 'Subject Guide' tabs. Below this is a secondary navigation bar with 'Journal Home', 'About This Journal', 'Authors & Reviewers', 'Journal Contact', and 'Subscription Rates'. The main content area features the journal title 'Respiration', its subtitle 'International Journal of Thoracic Medicine', and the editor's name 'Herth F.J.F. (Heidelberg)'. There are links for 'Editorial Board' and 'Affiliations'. A section titled 'Editor's Choice' lists two articles. Below that is a section for 'Online-First Articles'. A table lists the 2017 journal issues with columns for Volume, Issue, page numbers, and release dates. On the right side, there are buttons for 'Manuscript Submission' and 'Peer Review Website', a 'Shortcuts' list, a 'Current Impact Factor: 2.772' badge, 'Bibliographic Details', and social media sharing options. Three ad formats are highlighted with colored boxes: a large yellow 'Skyscraper' ad (165 x 518 px), an orange 'Rectangle large' ad (165 x 141 px), and a red 'Rectangle' ad (165 x 67 px).

Format	Size (pixel)	CHF Price*	EUR Price*	USD Price*
Skyscraper	165 x 518	1,560.00	1,300.00	1,835.00
Rectangle large	165 x 141	1,080.00	900.00	1,271.00
Rectangle	165 x 67	840.00	700.00	988.00

*Prices per month and journal

Discounts available

Booking for several months

3 months	10% discount
6 months	15% discount
12 months	25% discount

Booking for several journals

2 journals	5% discount
3 journals	10% discount

Print/Online combined order

15% discount

Specifications

File type

GIF, JPG, PNG, non-animated

Resolution

72 dpi or 96 dpi

Materials must be received 10 days prior to campaign start date.

Contact

Please address all inquiries to:

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